



METRIC INSIGHTS
Give your data the audience it deserves

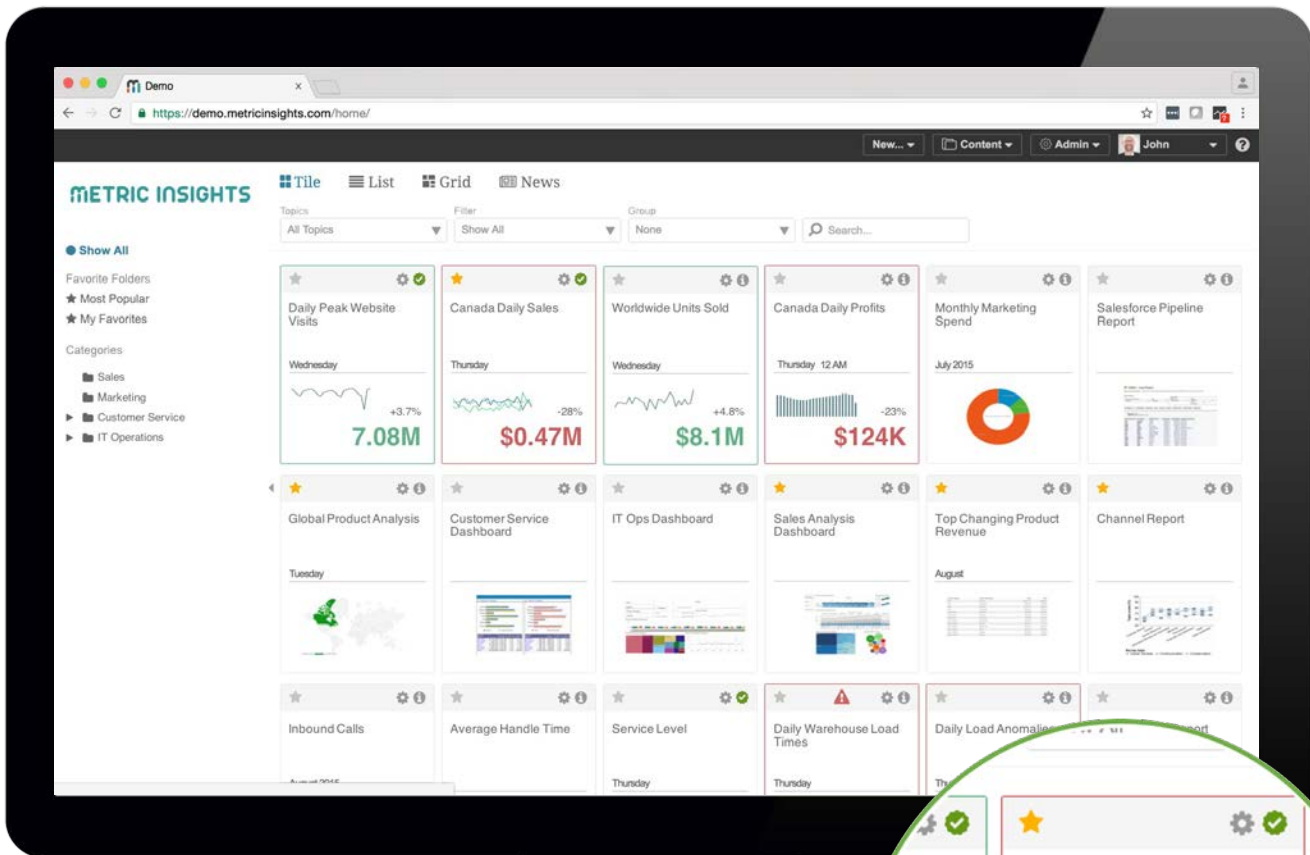
PUSH INTELLIGENCE PLATFORM

Engage every user with Business Intelligence by connecting your tools and data to Metric Insights

CONSOLIDATED PORTAL | ANOMALY DETECTION | ALERTING & DISTRIBUTION

Push Intelligence Catalog

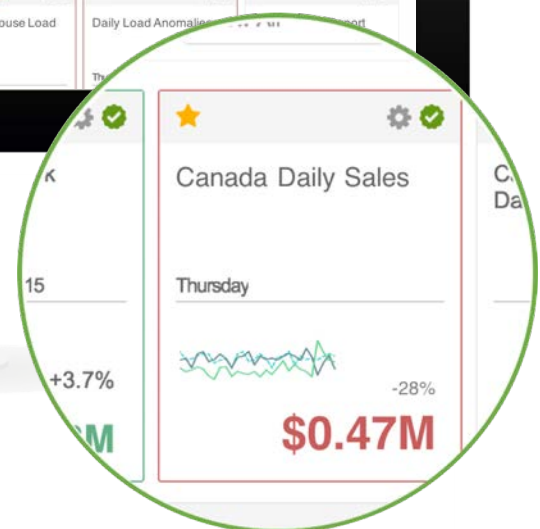
A catalog of all your Business Intelligence metrics, dashboards, and reports



Tile-Based

Tiles connect to any data source

- Business Intelligence Tools
- Databases & Big Data
- SaaS & On-premise Applications



Favorite Tiles

- Click on a star to add a tile to your Favorites
- Focus on the most important data
- Receive alerts on any critical changes

Push Intelligence Portal Pages

A customized layout of data for users to easily consume



Customized Interface

- Entire data picture – no clicks necessary
- Intuitive layout for easy consumption

Dynamic Templates

- Live dashboards, reports, and metrics
- No more logging into multiple systems
- Access tied to user and group security

Seamless Integration

- Include data, dashboards, and reports from any tool
- Access within the Metric Insights Portal or embed in your own website
- Branded to your organization

Digest & Burst Emails

Data you should know about sent to you in the right format



Centrally Administered or Self-Service



Click Through to Underlying Tools

Daily Digests

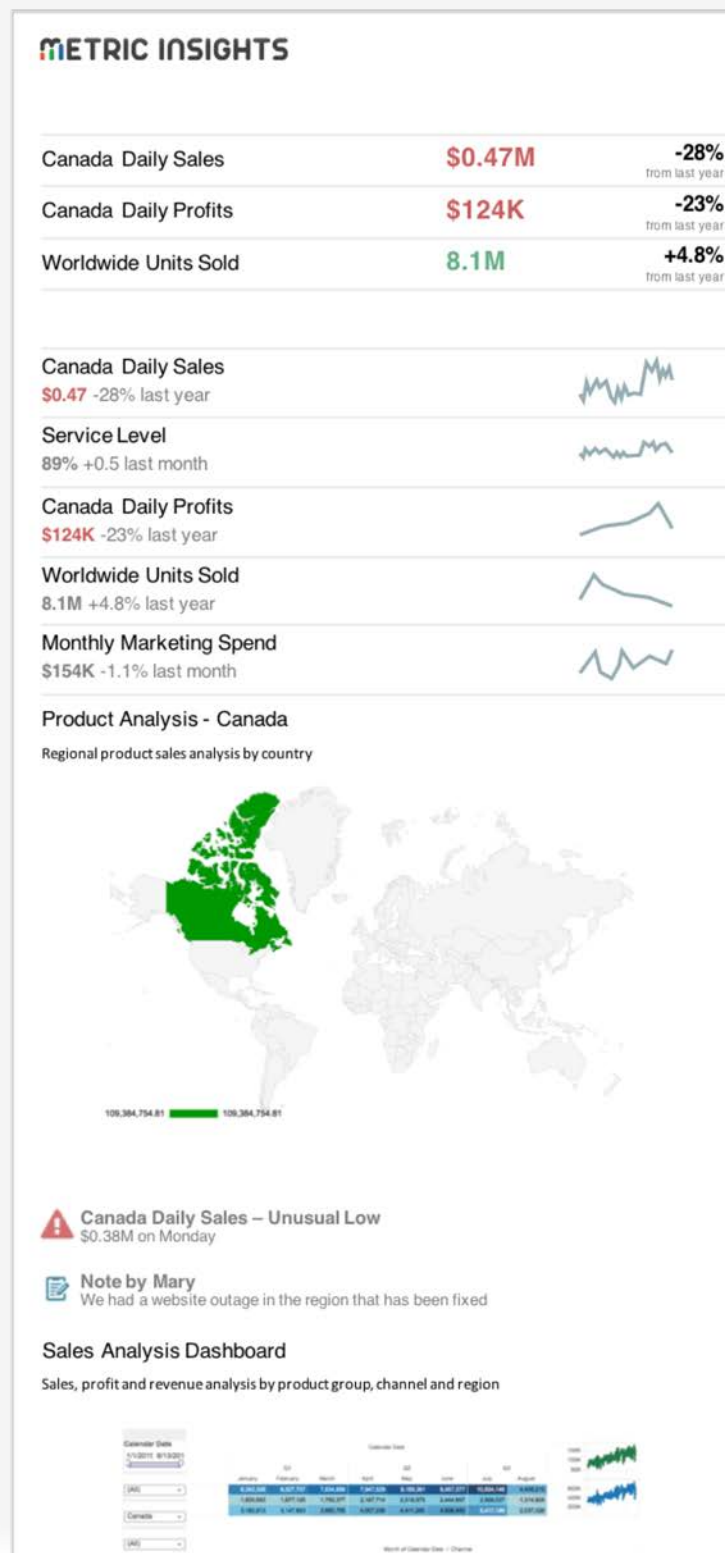
Only receive critical metric information

- Stop wasting time hunting through irrelevant data
- Most volatile, top moving metrics highlighted
- Click any metric for deeper analysis

Bursts

Schedule emails with metrics and reports from multiple tools

- No more logging into multiple systems
- Recent alerts and user comments for each metric
- Surface and distribute relevant exceptions hiding in dashboards

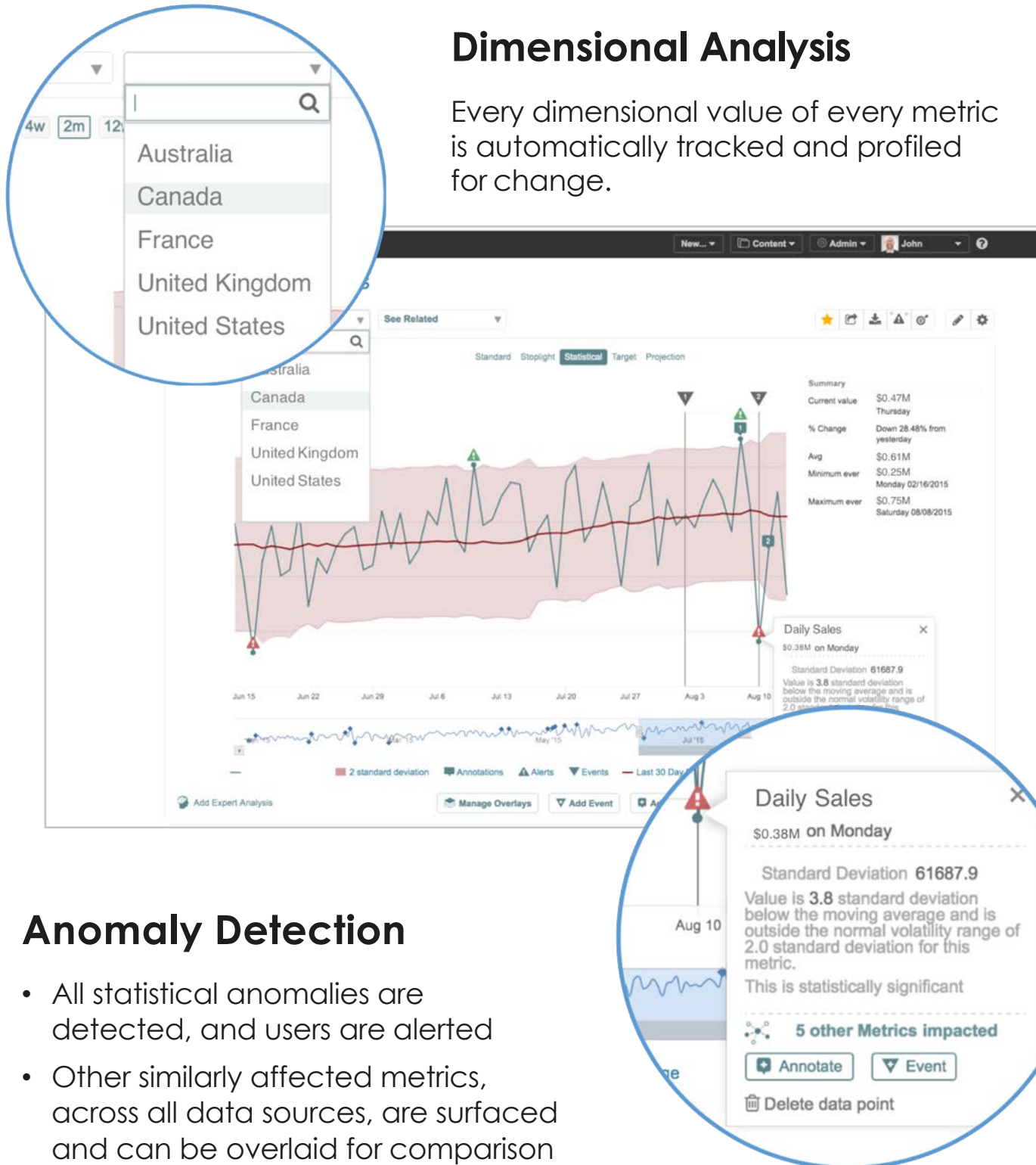


Metric Analysis & Anomaly Detection

A detailed, time series view of how your metrics are trending and where anomalies are occurring

Dimensional Analysis

Every dimensional value of every metric is automatically tracked and profiled for change.



Anomaly Detection

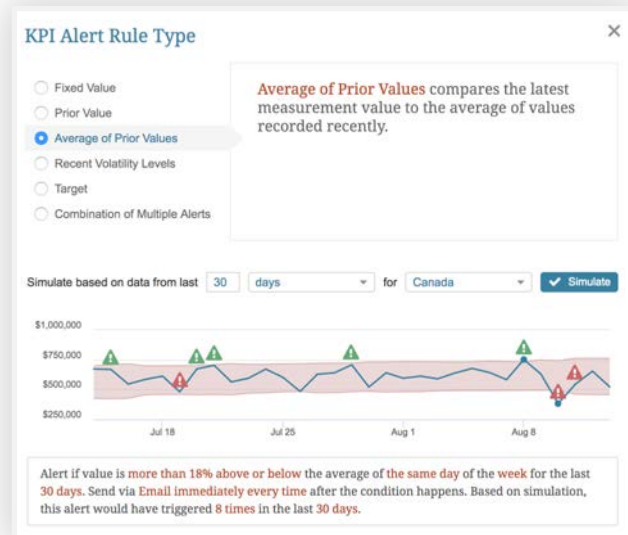
- All statistical anomalies are detected, and users are alerted
- Other similarly affected metrics, across all data sources, are surfaced and can be overlaid for comparison

Event-Based Alerting & Workflows

Alerting for any use case and tracking of issues to resolution

4-Step Alert Builder

- Create any alert rule
- Self service ease of use for business users
- Customize alert content and delivery method
- Global or individual alerts to users or groups



Alert Inbox & Digest

- Manage alert status and assignee
- Receive alert status via daily email

- Alert Inbox
- Mobile
- Email
- Wearables
- SMS
- External Systems

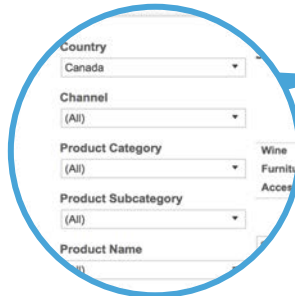
Alert Workflows

- Customize alert workflows
- Ensure alerts are acknowledged
- Track priority, status, and assignee

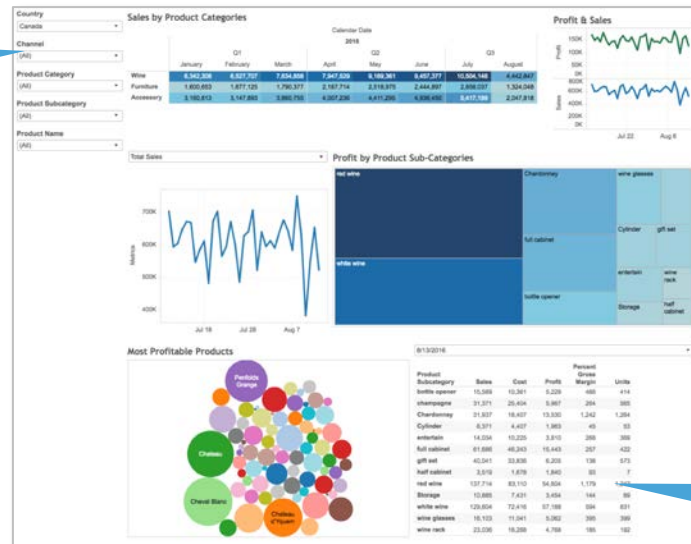
| Update | Subscribe | Unsubscribe | Dismiss | Status | Priority | Assignee | Last Activity | Subscribed |
|--------------------------|--------------------------|--------------------------|--------------------------|---------|----------|----------|---------------|-------------------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | New | High | Me | Jul 20 | <input checked="" type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Dismiss | | | 01/03/2016 | <input checked="" type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Dismiss | | | 01/06/2016 | <input checked="" type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Dismiss | | | 01/08/2016 | <input checked="" type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Dismiss | | | 01/28/2016 | <input checked="" type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Dismiss | | | 01/29/2016 | <input checked="" type="checkbox"/> |

Exception & Change Reports

Automatic surfacing of critical changes and exceptions in all your dashboards



1000's of filter combinations



Which countries, channels & products sold twice as much as yesterday?

Sales increased by 100% from yesterday

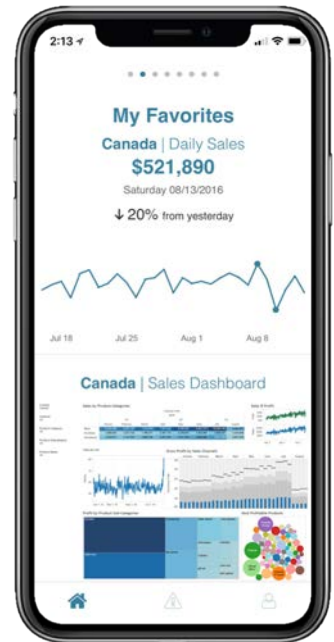
| Channel | Country | Product Category | Prior Day Sales | Current Day Sales |
|----------------------------------|--------------------------------|---------------------------------|-------------------------|-------------------------|
| corporate sales | Spain | wine | 105,850 | 218,274 |
| e-mail marketing | Germany | wine accessory. | 48,210 | 103,581 |
| corporate sales | Germany | wine furniture | 31,929 | 80,579 |
| website visit | Australia | wine accessory. | 21,943 | 78,462 |
| corporate sales | United Kingdom | wine accessory. | 35,850 | 74,867 |

- Snapshot the data in your reports & dashboards
- Highlight exceptions in snapshots
- Discover changes between snapshots

Push Intelligence for Mobile & Slack

Insights on Any Device

- Native iOS and Android apps optimized for phones & tablets
- Phone tray alerts
- Apple Watch and Android Wear for wearables
- Deep linking and handoff between devices



Mike 2:10 PM
what were canada daily sales?

Only visible to you

mibot APP 2:10 PM
@mibot found 1 potential matches from your message
Show Mute for an hour Unmute Dismiss

2:14 PM
Canada | Daily Sales (certified)
\$521,890 on Saturday 13/08/2016
Share

Actions:
Unexpected result? Dismiss

@Mike shared this tile:
Canada | Daily Sales (certified)
\$521,890 on Saturday 13/08/2016

Canada | Daily Sales ▾

The tile shows a line graph of "Canada | Daily Sales" from July 18 to August 11. The y-axis ranges from \$300,000 to \$1,200,000. A red shaded area represents the "2 standard deviation" range. A blue line shows the "Daily Sales" with a peak on August 13. A red triangle points to a peak on August 11. A legend at the bottom identifies the data series: "Canada | Daily Sales", "2 standard deviation", and "Canada | Daily Peak: Weekend '16".

Bring Data into Your Conversations

- Push content & alerts to Slack
- Search for content
- Share and collaborate
- Natural language processing of discussions to recommend content

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