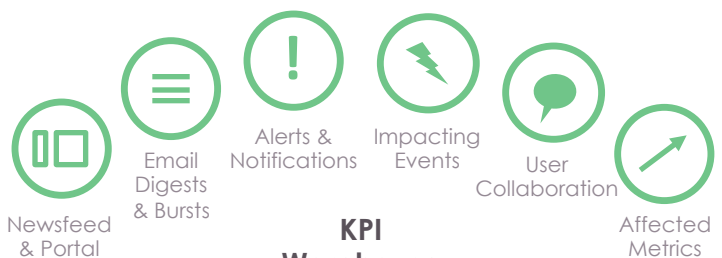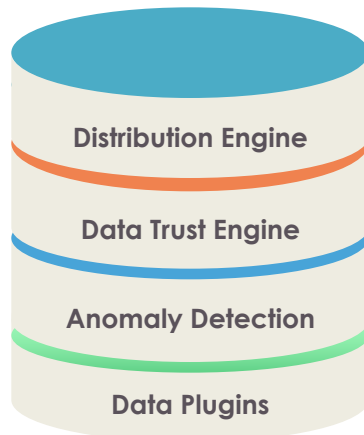# Push Intelligence

for QlikView® and Qlik® Sense

Push Intelligence

Alert users to anomalies in their metrics and push them the relevant, pre-filtered Qlik® dashboard or report at the right time, on the right device.

Newsfeed & Portal

Email Digests & Bursts

Alerts & Notifications

Impacting Events

User Collaboration

Affected Metrics

KPI Warehouse

Distribution Engine

Data Trust Engine

Anomaly Detection

Data Plugins

How It Works

1. **Connect** to every data source
2. **Monitor** every metric for change
3. **Detect** relevant changes
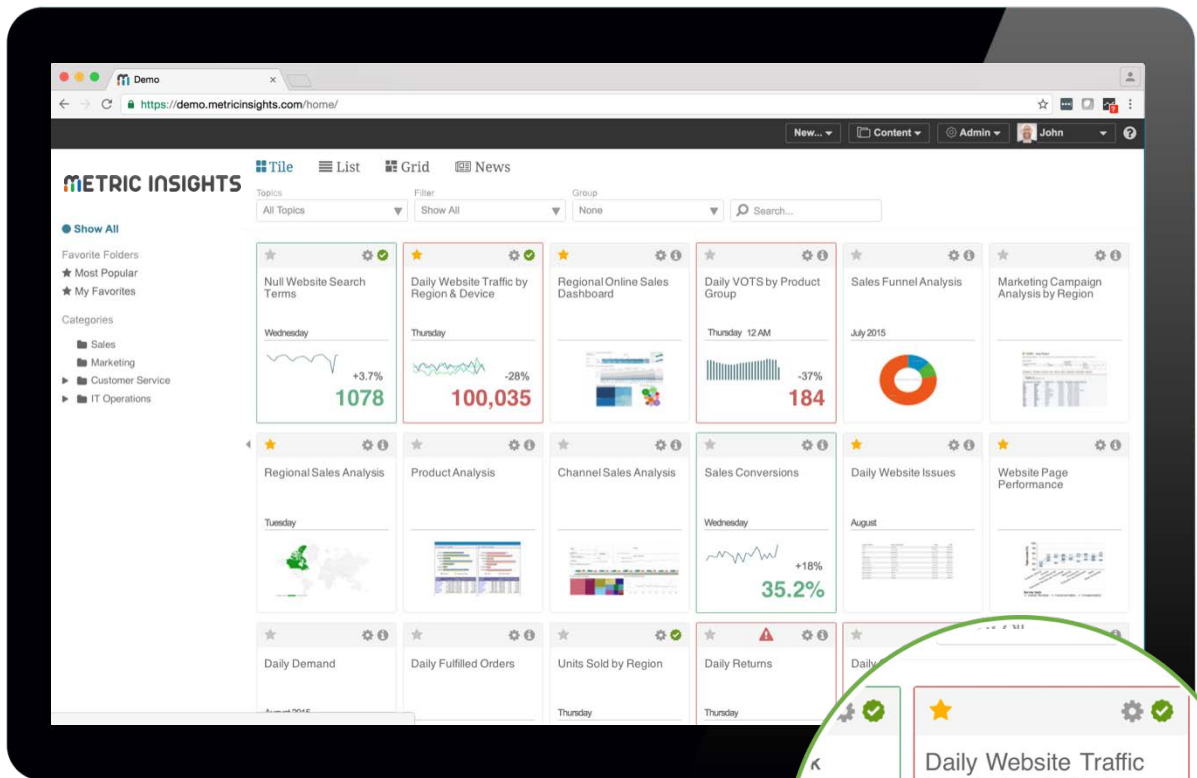4. **Push** critical data at the right time

ANY Data Source

salesforce splunk> elastic Google Analytics

Microsoft SQL Server mongoDB. TERADATA

hadoop X Excel zendesk
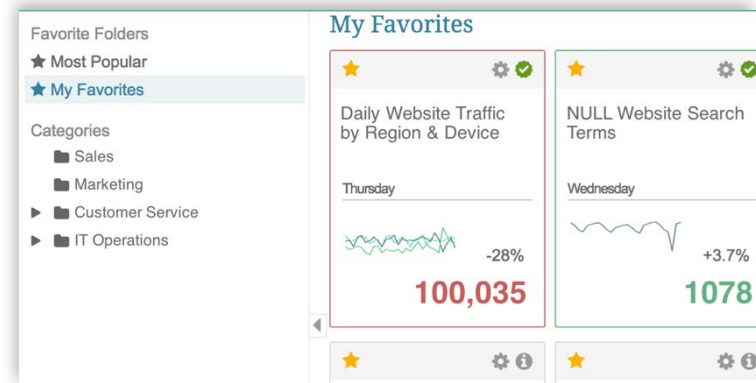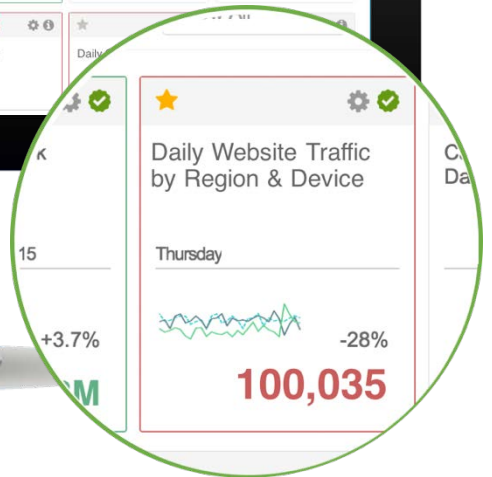
Examples of popular plugins

Push Intelligence Portal

Single portal for all metrics, Qlik®dashboards and reports

Tile-Based Portal

- Each tile represents a metric or report

- Tiles connected to different data sources

- Dynamic filtering makes it easy to find the metrics you're looking for

Favorite Tiles

- Cut through the noise and focus on your metrics

- Click on a star to add a tile to your Favorites

- Receive alerts on any critical changes

Digest & Burst Emails

Critical data pushed to you in the right format at the right time

These can be centrally administered or self-service. Users can click any image to go back into Qlik.

Daily Digest Emails

Only receive metrics that have changed

- Stop wasting time hunting through data that hasn't moved

- Most volatile, top moving metrics highlighted

- Click any metric for deeper analysis

Burst Emails

Schedule emails with metrics and reports from multiple tools

- No more logging into multiple systems

- Recent alerts and user comments for each metric

METRIC INSIGHTS

Top Movers

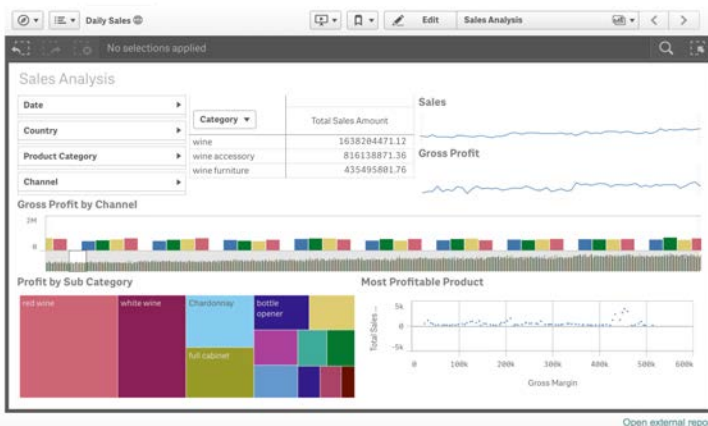|		
Canada Daily Sales	$0.47M	-28% from last year
Canada Daily Profits	$124K	-23% from last year
Worldwide Units Sold	8.1M	+4.8% from last year

Metric Summary

Canada Daily Sales $0.47 -28% last year	
Service Level 89% +0.5 last month	
Canada Daily Profits $124K -23% last year	
Worldwide Units Sold 8.1M +4.8% last year	
Monthly Marketing Spend $154K -1.1% last month	

Change Report – Sales 10% Different From Last Month

Product Category	Product Sub-Category	Prior Sales	Current Sales
Wine	Red Wine	$2,001,490	$2,241,217
Wine Furniture	Wine Rack	$238,248	$276,825
Wine Accessory	Wine Glasses	$360,171	$418,964

Sales Analysis Dashboard
Sales, profit and revenue analysis by product group, channel and region

Canada Daily Sales – Unusual Low
$0.38M on Monday

Note by Mary
We had a website outage in the region that has been fixed
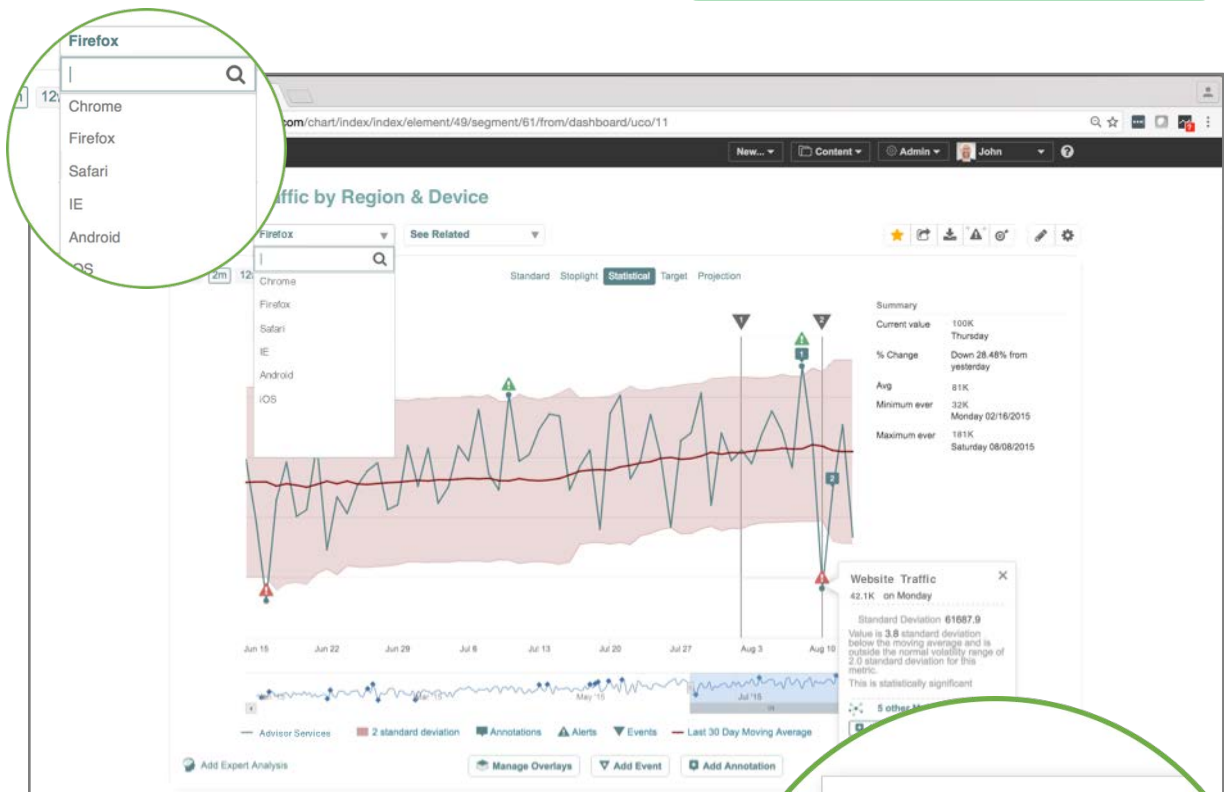
Metric Analyzer

Click on any metric and see a detailed, time series view of how it is trending

Dimensional Analysis

Every dimensional value of every metric is automatically tracked and profiled for change.
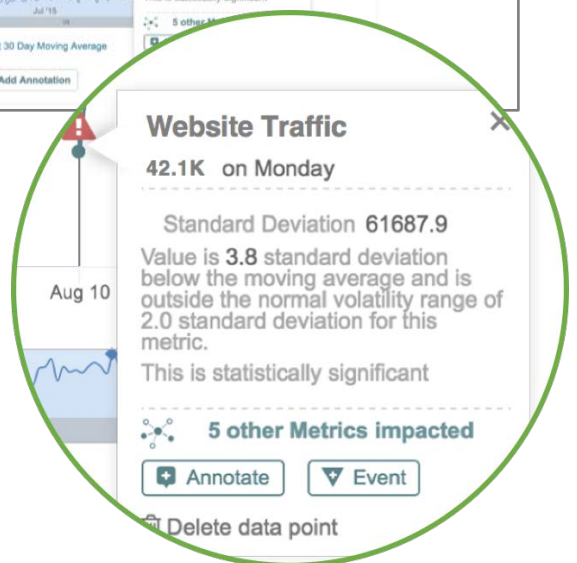
All your Qlik®dashboards and reports can be bulk-loaded and all measures can be analyzed for anomalies.

Anomaly Detection

- Statistical anomalies are automatically detected, and users are alerted

- Other similarly affected metrics, across all data sources, are automatically surfaced

Website Traffic ×

42.1K on Monday

Standard Deviation **61687.9**

Value is **3.8** standard deviation below the moving average and is outside the normal volatility range of 2.0 standard deviation for this metric.

This is statistically significant

•••• **5 other Metrics impacted**
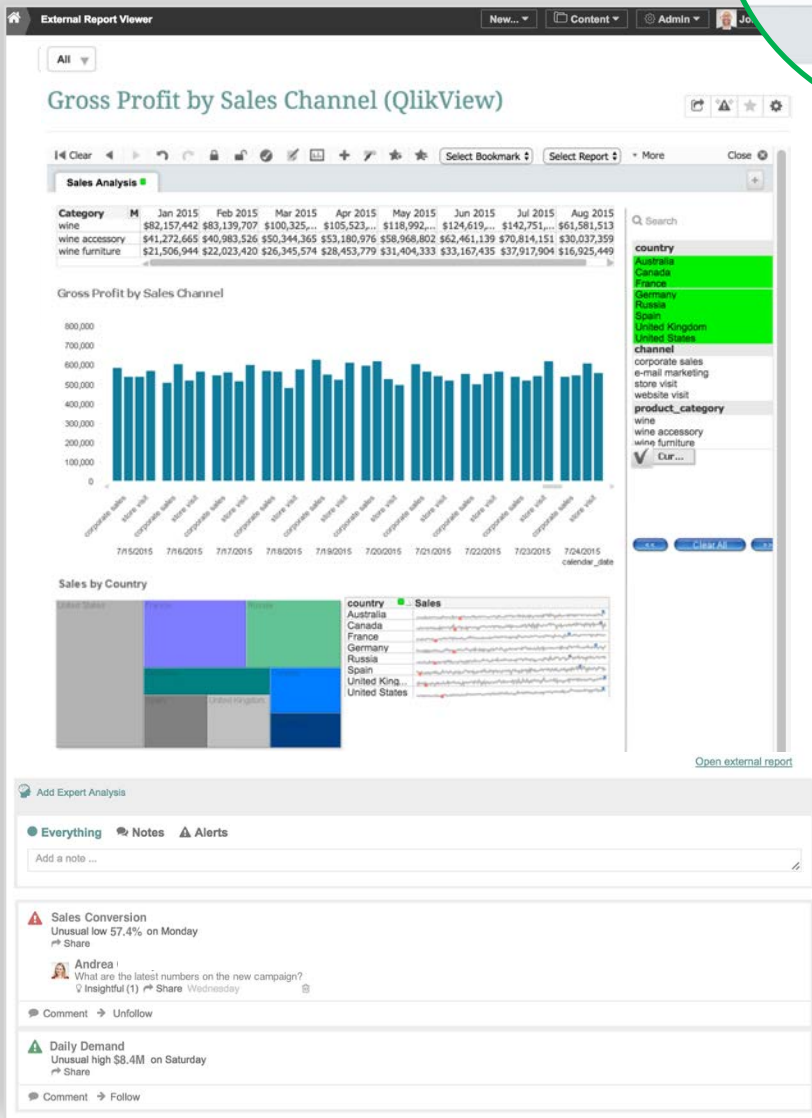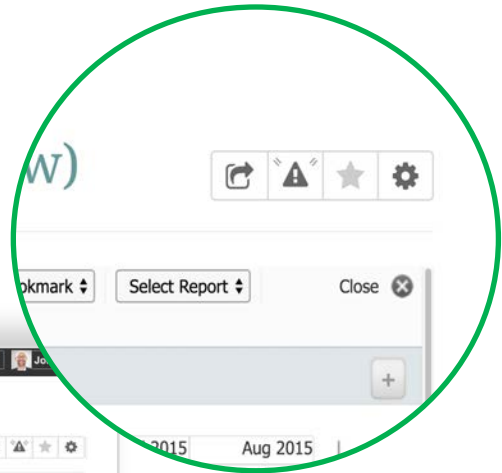
[➕ Annotate] [▽ Event]

🗑 Delete data point

External Reports

Embed Qlik® dashboards and reports within Metric Insights

Each dashboard is fully functional – filter and navigate just as you would in Qlik.® The added benefit is that users can now create alerts and add comments.

Alert History

- Custom alerts on any dashboard or report
- News feed and history of alerts
- Pre-filtered dashboards in the alert email

User Commentary

- Comment threads on dashboards and alerts
- Attach any file for context -- PDF, PPT, Excel, etc.
- Share comments and follow users to trigger email notifications

Custom Alerts

4-step builder for alerts on any Qlik®dashboard or report

Easily built by end users or admins. Click on the snapshot in the alert to go to Qlik®.

Step 1

Alert rule types for any use case

Step 2

Sophisticated criteria easily set through dropdown menus

Step 3
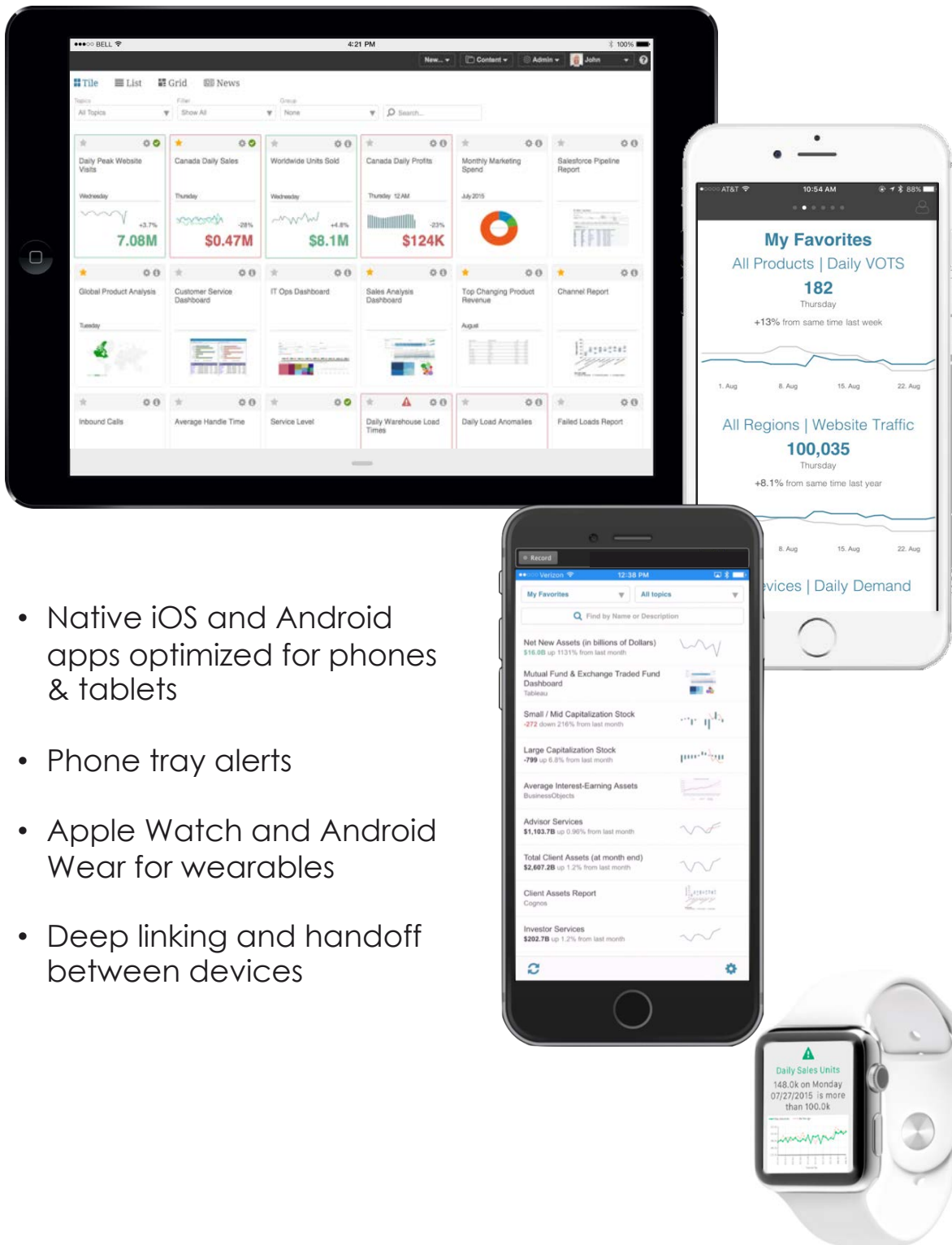
Choose how and when to receive alerts

Step 4

Customize the alert's message and content

Receive via…

- ✉ Email
- 💬 SMS
- 📱 Mobile
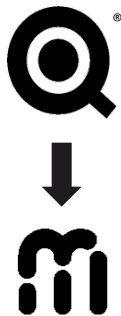- 🕿 Wearables
- 💻 Trigger Workflows

Push Intelligence for Mobile

Never miss a critical event, no matter where you are

- Native iOS and Android apps optimized for phones & tablets

- Phone tray alerts

- Apple Watch and Android Wear for wearables

- Deep linking and handoff between devices

Leverage Existing Qlik® Content

- Connect to both QlikView® and Qlik® Sense

- Bulk-load existing dashboards and reports

Integrate With Your Security

- Row-level access control

- AD, LDAP, SAML integration

- Single sign-on with QlikView® and Qlik® Sense

Fit to Your Environment

- Admin or end user control

- On-premise or cloud deployment

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