

Push Intelligence for Tableau

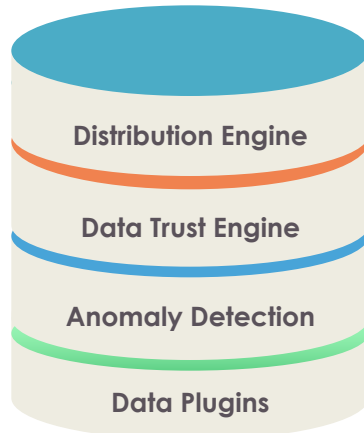


Push Intelligence

Alert users to anomalies in their metrics and push them the relevant, pre-filtered Tableau dashboard or report at the right time, on the right device.



KPI Warehouse



How It Works

1. **Connect** to every data source
2. **Monitor** every metric for change
3. **Detect** relevant changes
4. **Push** critical data at the right time

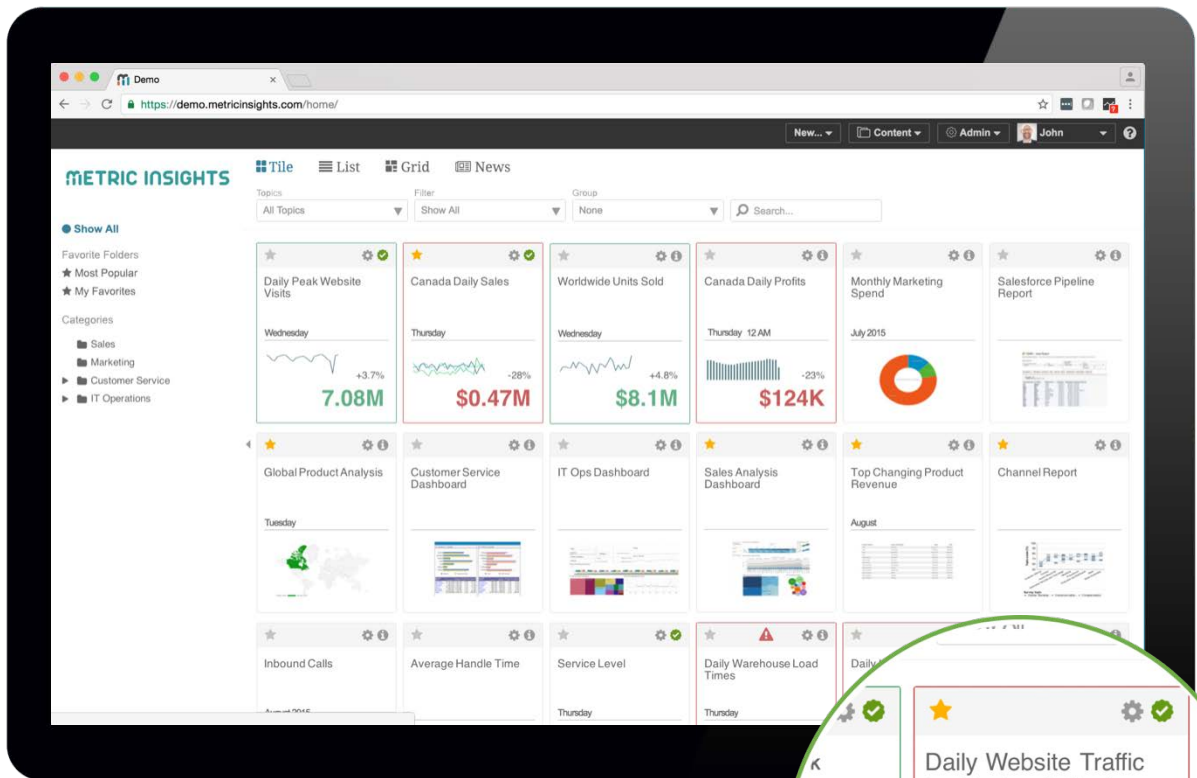
ANY Data Source



Examples of popular plugins

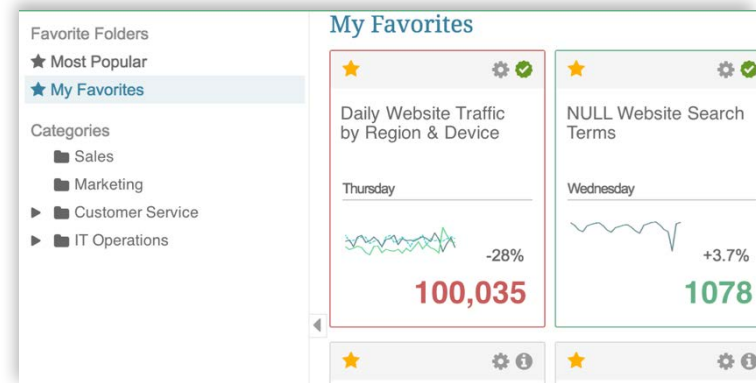
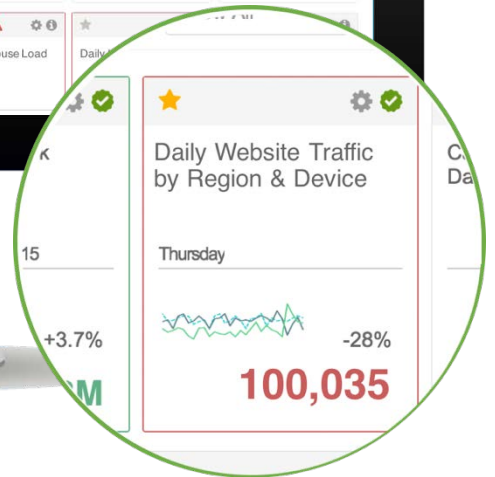
Push Intelligence Portal

Single portal for all metrics, Tableau dashboards, and reports



Tile-Based Portal

- Each tile represents a metric or report
- Tiles connected to different data sources
- Dynamic filtering makes it easy to find the metrics you're looking for



Favorite Tiles

- Cut through the noise and focus on your metrics
- Click on a star to add a file to your Favorites
- Receive alerts on any critical changes

Digest & Burst Emails

Critical data pushed to you in the right format, at the right time



These can be centrally administered or self-service. Users can click any image to go back into Tableau.

Daily Digest Emails

Only receive metrics that have changed

- Stop wasting time hunting through data that hasn't moved
- Most volatile, top moving metrics highlighted
- Click any metric for deeper analysis

Burst Emails

Combine Tableau and third party content into scheduled emails

- No more logging into multiple systems
- Recent alerts and user comments for each metric

METRIC INSIGHTS

Top Movers

| | | |
|----------------------|----------------|--------------------------------|
| Canada Daily Sales | \$0.47M | -28% from last year |
| Canada Daily Profits | \$124K | -23% from last year |
| Worldwide Units Sold | 8.1M | +4.8% from last year |

Metric Summary

| | |
|---|--|
| Canada Daily Sales \$0.47 -28% last year | |
| Service Level 89% +0.5 last month | |
| Canada Daily Profits \$124K -23% last year | |
| Worldwide Units Sold 8.1M +4.8% last year | |
| Monthly Marketing Spend \$154K -1.1% last month | |

Change Report – Sales 10% Different From Last Month

| Product Category | Product Sub-Category | Prior Sales | Current Sales |
|------------------|----------------------|-------------|---------------|
| Wine | Red Wine | \$2,001,490 | \$2,241,217 |
| Wine Furniture | Wine Rack | \$238,248 | \$276,825 |
| Wine Accessory | Wine Glasses | \$360,171 | \$418,964 |

Sales Analysis Dashboard

Sales, profit and revenue analysis by product group, channel and region

| Calendar Date | Q1 | Q2 | Q3 | Q4 | YTD | Q1 | Q2 | Q3 | Q4 | YTD |
|---------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|
| January | 6,543,506 | 6,557,757 | 7,654,858 | 7,241,635 | 6,169,361 | 6,657,077 | 10,504,148 | 6,449,317 | 6,449,317 | 6,449,317 |
| February | 1,805,886 | 1,877,528 | 1,790,377 | 2,187,714 | 2,518,875 | 2,444,817 | 2,888,937 | 1,314,908 | 1,314,908 | 1,314,908 |
| March | 2,462,816 | 2,147,263 | 2,885,788 | 2,557,858 | 2,411,261 | 2,588,658 | 2,411,261 | 2,411,261 | 2,411,261 | 2,411,261 |

Canada Daily Sales – Unusual Low
\$0.38M on Monday

Note by Mary
We had a website outage in the region that has been fixed

Metric Analyzer

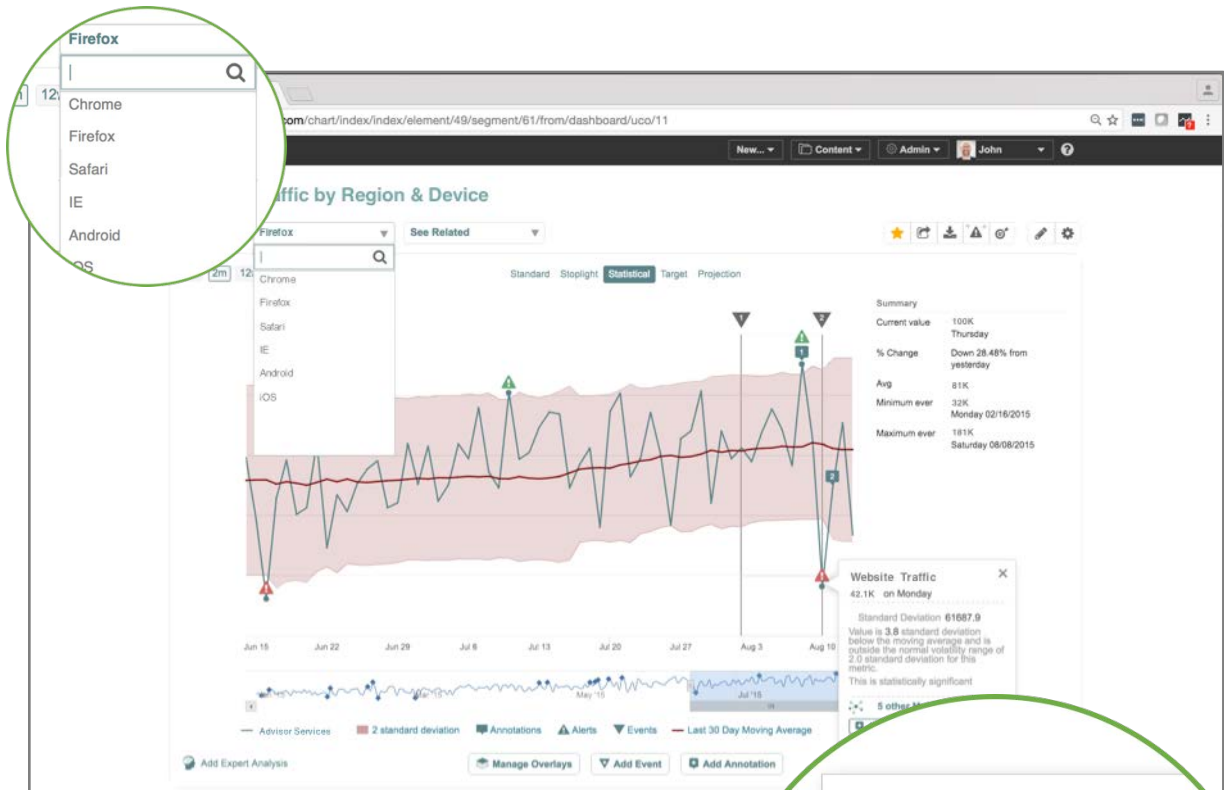
Click on any metric and see a detailed, time series view of how it is trending

Dimensional Analysis

Every dimensional value of every metric is automatically tracked and profiled for change.

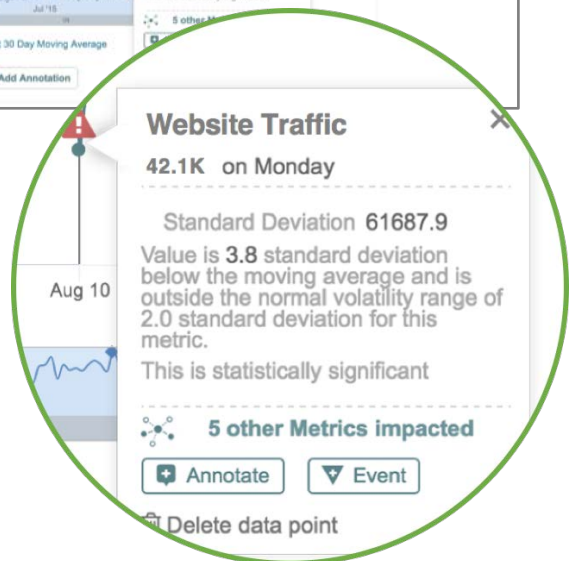


All your Tableau dashboards can be bulk-loaded and all measures can be analyzed for anomalies.



Anomaly Detection

- Statistical anomalies are automatically detected, and users are alerted
- Other similarly affected metrics, across all data sources, are automatically surfaced

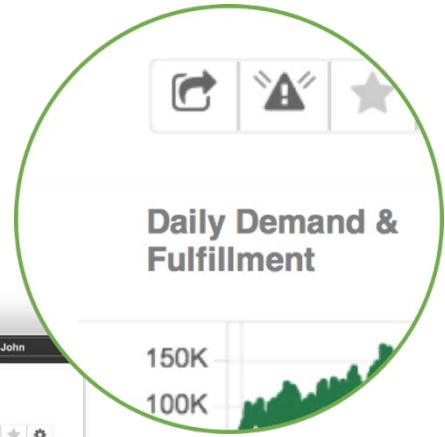
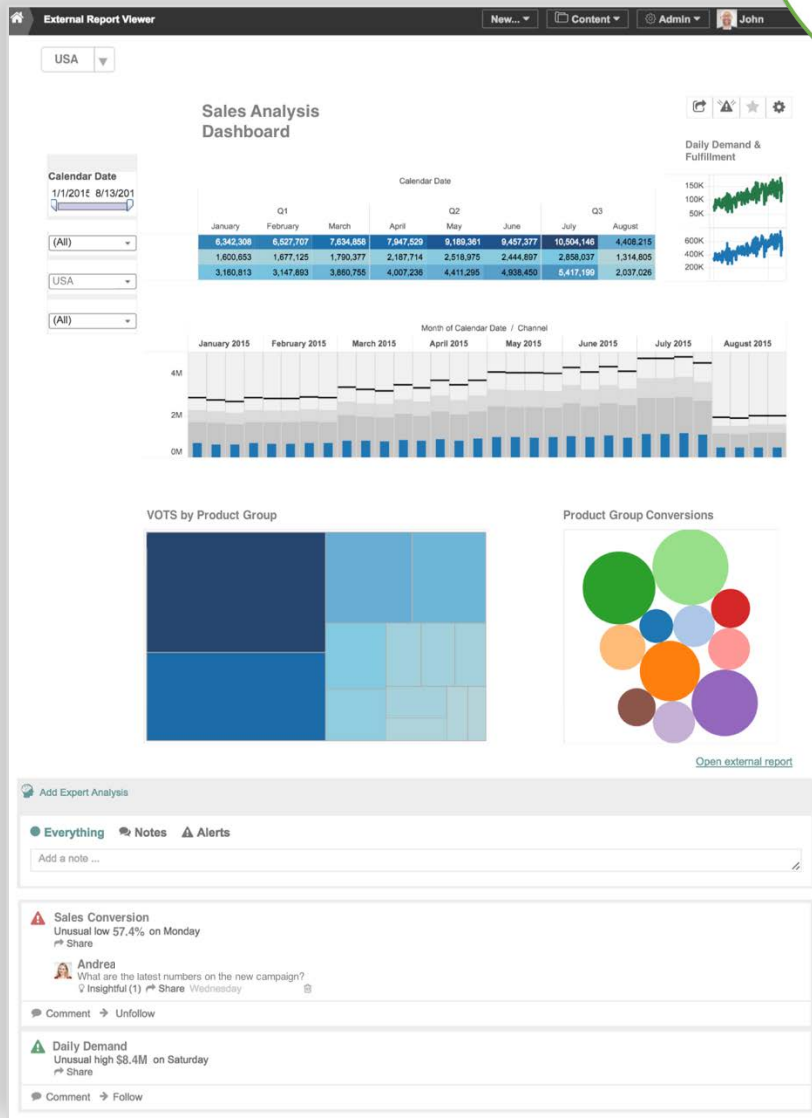


External Reports

Embed Tableau dashboards and reports in Metric Insights



Each dashboard is fully functional – filter and navigate just as you would in Tableau. Users can now create alerts and add comments directly onto Tableau dashboards.



Alert History

- Custom alerts on any dashboard or report
- News feed and history of alerts
- Pre-filtered dashboards in the alert email

User Commentary

- Comment threads on dashboards and alerts
- Attach any file for context -- PDF, PPT, Excel, etc.
- Share comments and follow users to trigger email notifications

Custom Alerts

4-Step builder for alerts on any Tableau dashboard or report



Created by users or admins. A snapshot of the dashboard, as it looked when the alert fired, is included in the notification.

Step 1

Alert rule types for any use case

Step 2

Sophisticated criteria easily set through dropdown menus

Step 3

Choose how and when to receive alerts

Step 4

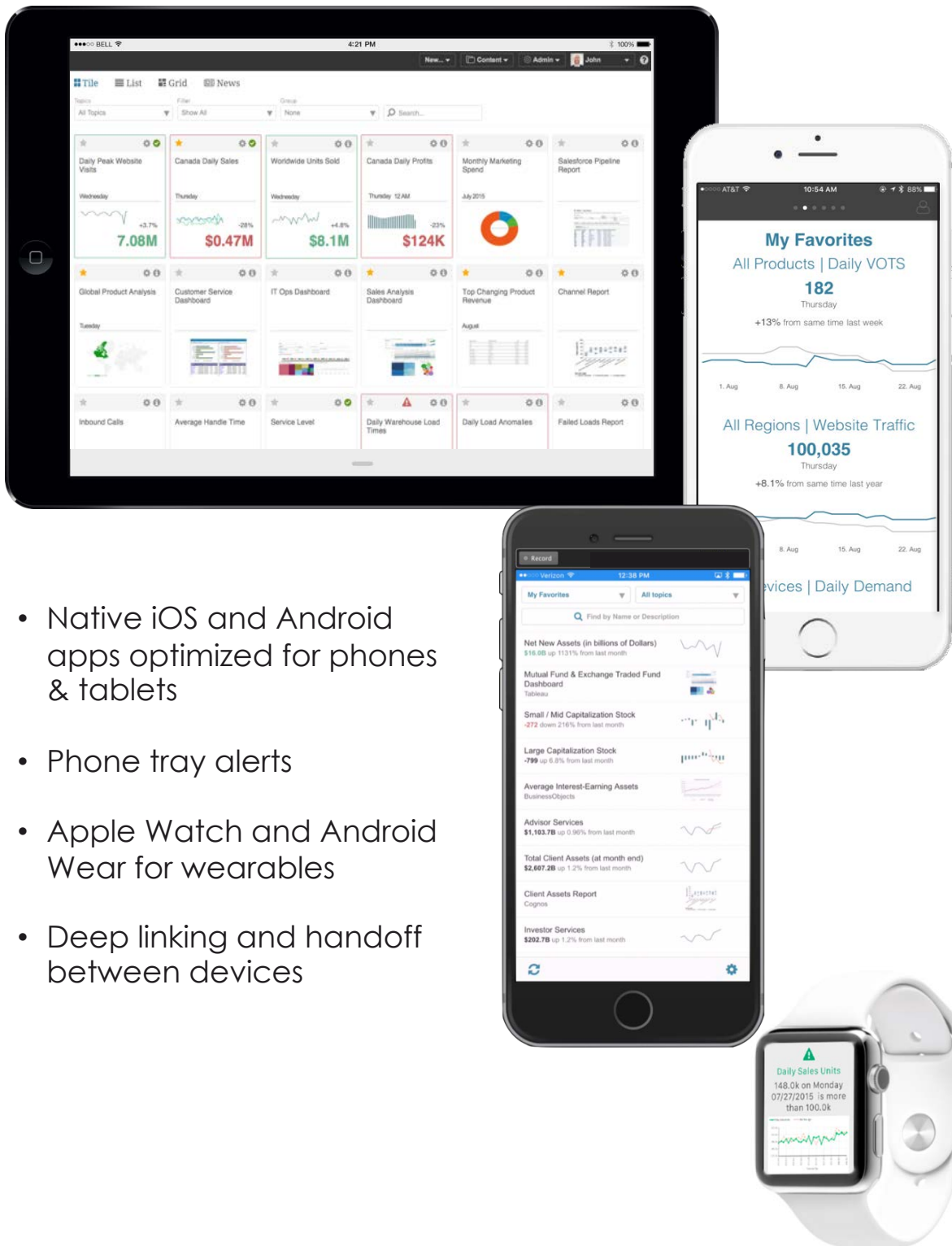
Customize the alert's message and content

Receive via...

- Email
- SMS
- Mobile
- Wearables
- Trigger Workflows

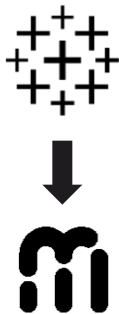
Push Intelligence for Mobile

Never miss a critical event, no matter where you are



- Native iOS and Android apps optimized for phones & tablets
- Phone tray alerts
- Apple Watch and Android Wear for wearables
- Deep linking and handoff between devices

Built for the Enterprise



Leverage Existing Tableau Content

- Tableau Server & Tableau Online
- Bulk-load existing dashboards and reports



Integrate With Your Security

- Row-level access control
- AD, LDAP, SAML integration
- Sync to Tableau security model



Fit to Your Environment

- Admin or end user control
- On-premise or cloud deployment

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